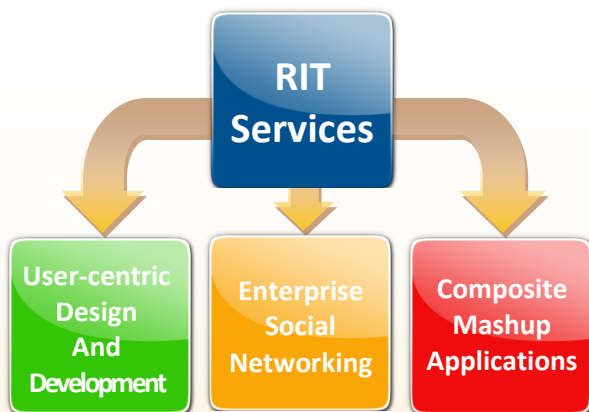




Helping Companies Meet Business Goals Since 1993

We leverage our depth of knowledge in user experience (UX) architectural design and development to help clients understand their Rich Internet Technology objectives. Whether it's a Rich Internet Application initiative, Enterprise Social Networking, Composite Mashup Application, improved user experience for legacy systems, Interactive Visualization for BI and data dashboards, or a front-end for SOA/WOA, our team brings tangible results by helping clients define their vision, map the road, create the design and build the architecture.



Areas of Expertise

Within each service offering we focus on the following:

- Strategy
- Governance
- Road Maps
- Assessments
- Vendor/Tool Selection
- Implementation & Support

Enterprise Social Networking

User-centric Design and Development

Business Value

- Improved and satisfying User Interface (UX)
- Improved productivity
- Reduced error rate in business processes
- Greater user retention

Organizations are finding that successful outcomes in RIA-based projects are not guaranteed. A better experience for the user comes from a mature, user-centered design process as much as from technology and products.

We partner with clients to identify current and desired future state with assessments and workshops. That outcome is followed by a guided map of the strategic road and a plan of action utilizing usability-centered design. We stand behind our strategy with implementation and support.

Talk to LCI Expert Today

It is critical, that any Rich Internet Technology initiative decision made today is backed up with a well thought out strategy. Before you begin, engage our strategy team to ensure a successful implementation and visit our website to download whitepapers and case studies: www.luxoft.com/consulting/



Enterprise Social Networking

We help our clients pursue a balanced approach to Enterprise Social Networking Governance by employing a multifaceted approach including: Purpose promulgation, Policy formulation, Minimal rule setting, Social mediation, Automated mediation, Human mediation.

In addition, we help clients examine new Enterprise Social Network technologies, tools, and vendors. We follow up with assistance in tool selection, implementation, support, and advice on impact to governance.

Business Value

- Bridge geographical and organizational information divisions into shared spaces
- Create information stores that make information search results more relevant
- Connect to co-workers who have domain specific knowledge

Composite Mashup Applications

Business Value

- Highly flexible and adaptable applications
- Quickly assembled and reassembled
- End-user assembly to meet various business-unit needs
- Assembled when needed avoiding delays waiting in the IT backlog

We help our clients formulate an Enterprise Mashup Strategy by employing a multifaceted approach including:

- Examine application backlog for potential relief via mashups by looking for dynamic applications and processes.
- Investigate power users and their semi-individual needs.
- Identify opportunities to integrate mashup projects with project portfolio management processes and plans for a scalable mashup environment where end users can build self-serve applications.

In addition, we help clients examine new enterprise mashup technologies, tools, and vendors and the impact of enterprise mashups on their IT departments' development and governance efforts.

Established 1993 **Headquarters** New York, NY USA

Clients Served Fortune 500 and middle-market companies

Industry Expertise

- Financial Services
- Insurance
- Pharmaceutical
- Consumer Products/Retail
- Banking
- Media
- Education

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