

# Cloud in Financial Services

## Overview

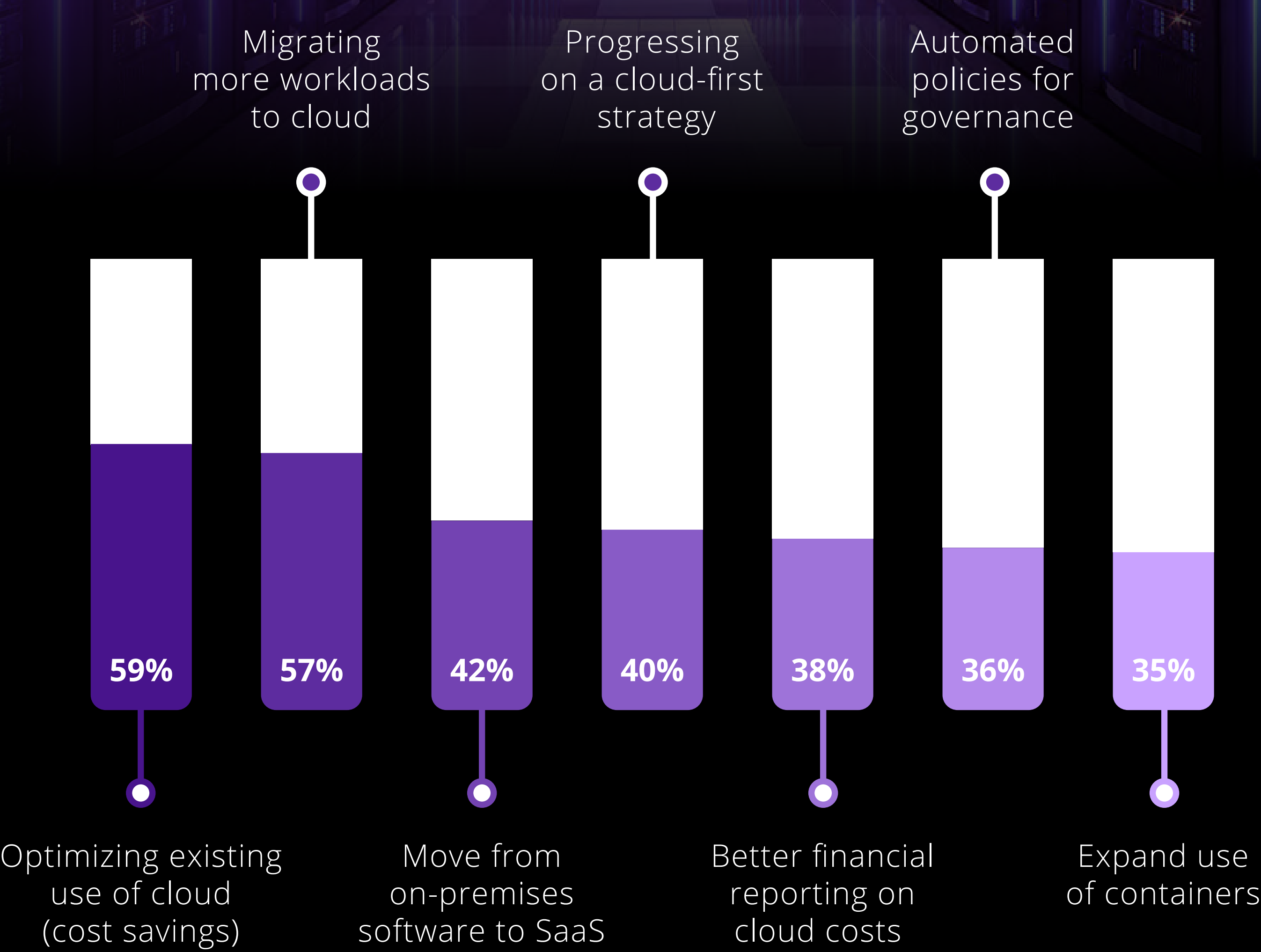
Cloud-based software is a game-changer for businesses, enabling efficient processing of large data volumes, advanced analytics, and flexible technology setups. Although the banking sector was initially slow to adopt cloud technology, the momentum for cloud migration is now increasing. While the transition is already happening, banks may face challenges in their ability to invest in technology due to various market conditions, such as inflation and increasing interest rates.

Financial services firms are experiencing cost overruns in their cloud migration strategies that exceed their initial projections. This has raised concerns about cost control.

## Cloud Initiatives

The primary focus for enterprises is to optimize their current cloud utilization to achieve cost savings, followed by an emphasis on migrating additional workloads to the cloud for enhanced efficiency.

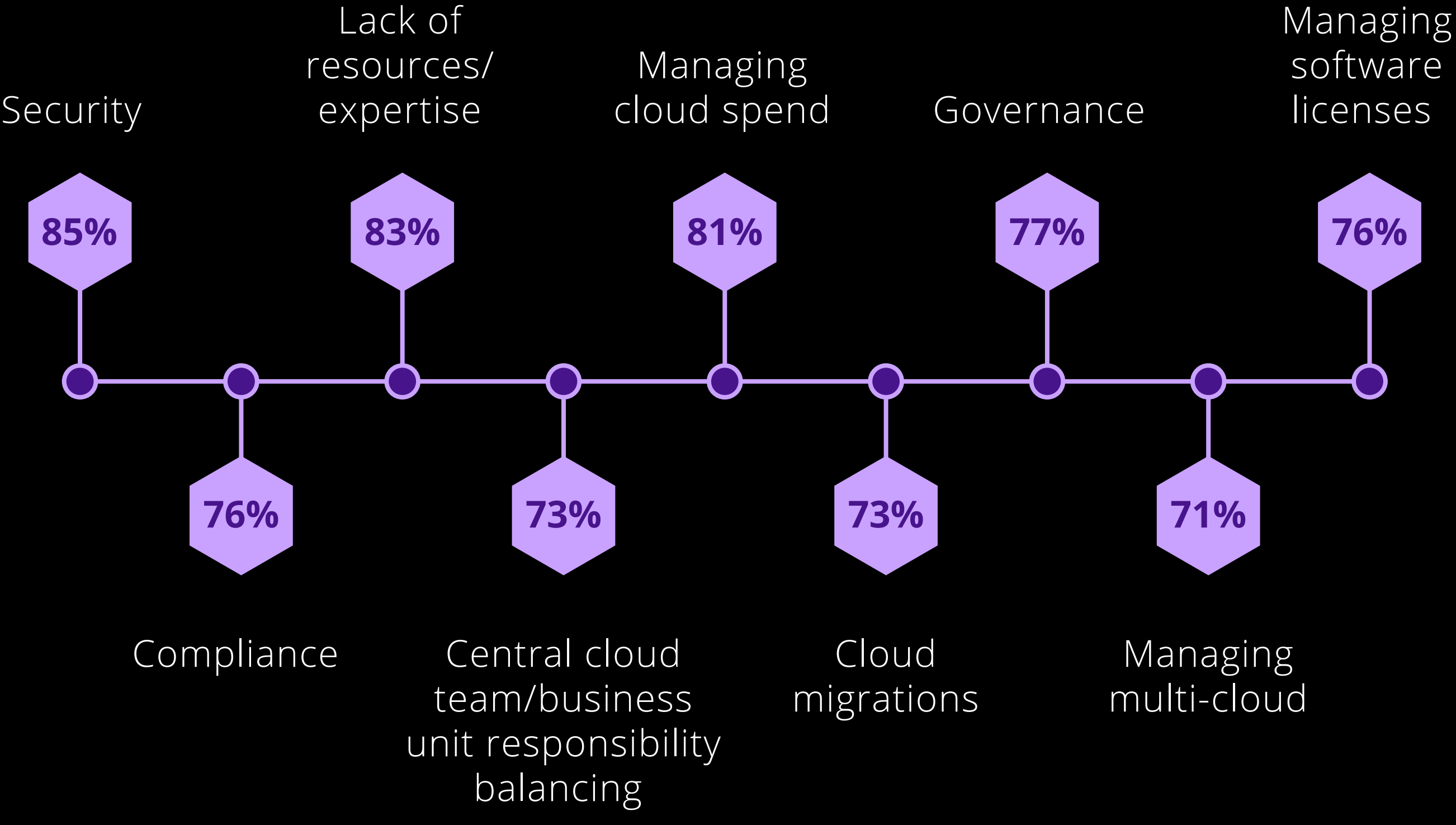
Top cloud initiatives for 2022 across all organizations



## Challenges

Compared to other industries, the finance sector has been relatively slow to adopt cloud computing due to concerns regarding potential cybersecurity vulnerabilities and the compliance of cloud service providers with the industry's complex regulatory frameworks.

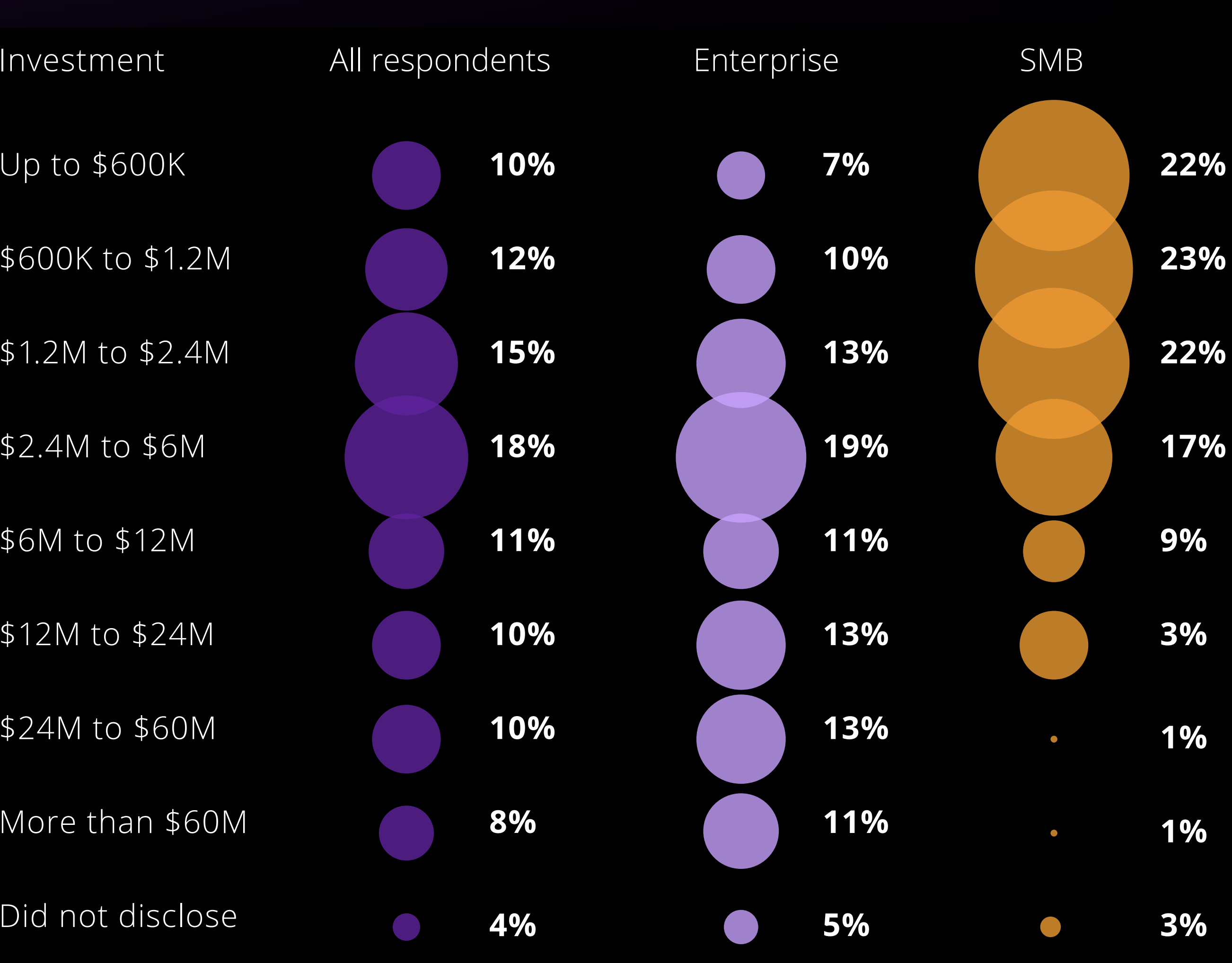
Top cloud challenges for organizations



## Investment

Due to the increasing adoption of public cloud services, many businesses are encountering a surge in cloud expenses. **Over 50%** of surveyed participants spend more than **\$2.4 million** on public cloud services yearly, with **8%** spending **over \$60 million**.

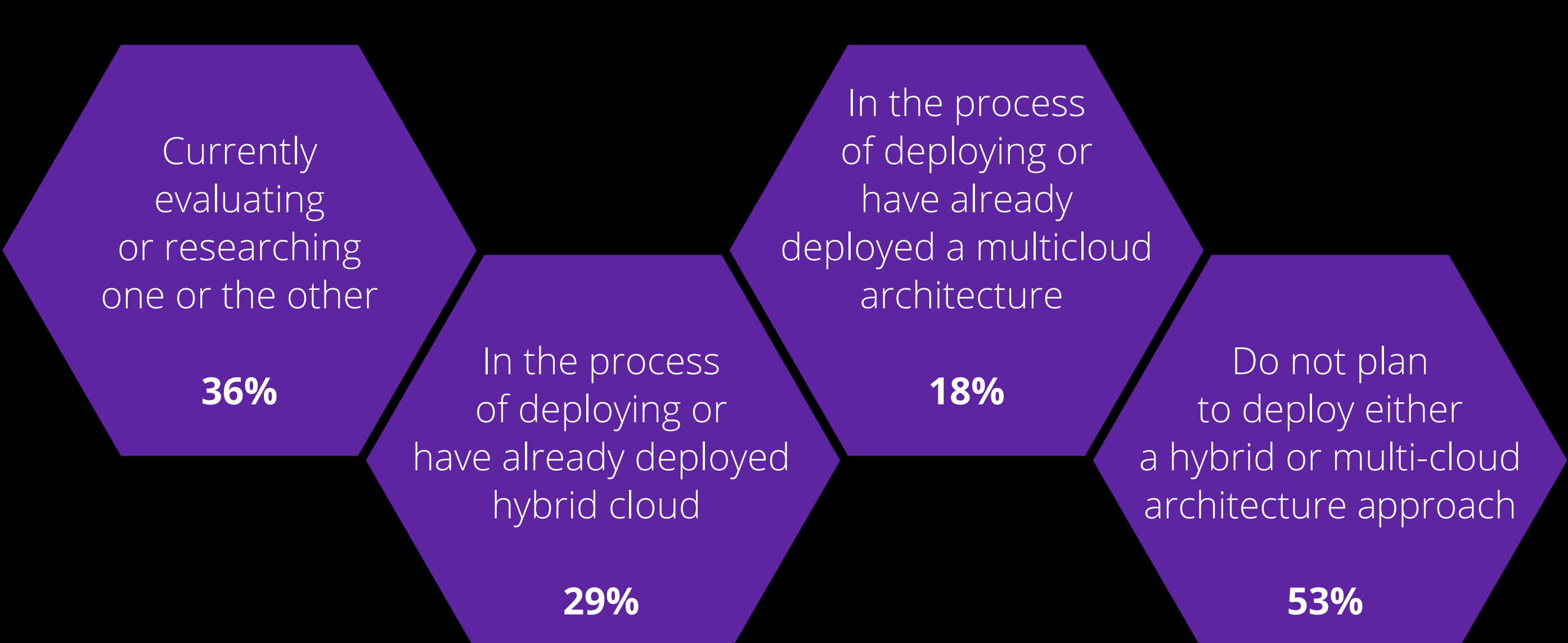
Annual public cloud spend for all organizations



## Hybrid and Multi-Cloud Aspirations

Enterprises are eager to leverage the advantages of a hybrid and multi-cloud architecture, which include reducing costs, avoiding vendor lock-in, enhancing disaster recovery capabilities, achieving greater platform and service flexibility, and accessing the best available service options. **36%** are currently in the process of evaluating or researching hybrid and multi-cloud options, while **only 18%** do not plan to deploy either.

Hybrid cloud and multi-cloud intentions



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