Luxoft
A DXC Technology Company

The right experiences supercharge growth

The experience revolution comes to the insurance industry

The intense focus on customer experiences across a wide range of industries and businesses has moved beyond being "trendy" to a proven growth driver. With a majority of business decision-makers becoming accustomed to controlling when and how they learn and consume information, often in "gamified" formats, **every business must reimagine all of their customer touch points to ensure an optimal experience** across the customer journey. For **insurers, who are in an incredibly fast-moving industry**, this is especially true.

At Luxoft, for every client engagement, especially with insurers, we underpin any new solution design with an optimized experience across every potential customer segment. Following are some examples of the "experience design" embedded in our engagements with insurers, integrating new technology and business processes.

Luxoft's expertise in AI, machine learning, automation, analytics, as well as experience in delivering apps and websites that are linked to insurance platforms **allows insurers to focus on designing the optimal experience**. Luxoft takes care of the rest.

New policyholder setup

Technology to enable dynamic pricing and a la carte options. The experience puts the customer in control.

Online claims submission

Technology to automate and expedite claims submission and provision of services and remedies. The experience saves the customer time and enables efficiency for the insurer.

Automated upsell and offers

Technology to serve tailored offers and upgrades based on customer behavior to increase net revenue and retention. The experience increases brand loyalty for the customer and effectively helps grow revenue.

Luxoft Insurance solutions

- Anticipate your customer's needs
- Analytics and automation
- Digital engineering
- Modernization
- Asset management for insurance

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